30/01/2025

The KAA

Projects & Community

Kuzeykaa Data Protection and Privacy Policy

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Projects and Community

This document was prepared on 30.01.2025 to inform our users due to a legal obligation. This report explains what data we collect when you visit www.thekaacommunity.com and use our content, how and for what purposes we process this data, and how we store it. Your rights in case your personal data is processed are also covered in this report. By visiting www.thekaacommunity.com and using our content, you are deemed to have accepted the **"Kuzeykaa Data Protection and Privacy Policy".**

Your Rights Regarding Personal Data

Privacy is one of the major rights within Kuzeykaa's Code of Ethics. Your rights have been protected by legal regulations and The KAA policies. Our community will respond to the following requests of relevant persons:

- To find out whether your personal data is being processed and which of your data is being processed
- To obtain information about the purposes of processing activities
- To know the third parties to whom the community transfers your personal data
- To request correction in case your personal data is processed incompletely or incorrectly
- To request the deletion or destruction of your personal data
- To request notification of third parties to whom personal data has been transferred, regarding the corrections, deletions, or destructions requested
- To object to the emergence of a result against you by analyzing the processed data exclusively through automated systems
- To request a copy of your personal data

Why Do We Collect This Data and For What Purposes?

We place great importance on your privacy due to both our legal obligations and our community's Code of Ethics. As part of our community processes, we would like to emphasize that we need the information listed above. We collect this data to ensure that you can benefit from our community's services or content, to inform you about our services and content, to inform you about periodic updates and services with your consent, to record your comments, suggestions, complaints and keep them under record, to provide better service quality, and to use it to determine our commercial and strategic plans. We collect your personal data verbally, in writing, or electronically through the website, social media channels, mobile applications, and similar methods.

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   Through our telephone numbers, written communication channels, social media pages, mobile communication channels, and/or any other means not limited to these, we may obtain your personal and/or special category personal data with your consent. This data may be partially or fully obtained, recorded, stored, archived, retained, updated, periodically checked, re-arranged, classified, and processed within the scope necessary for the purposes of processing and for the duration allowed by laws or required by our service. It may also be shared and/or transferred with third parties, legal entities, and/or public institutions and organizations with which our company operates, and/or third real/legal persons residing in the Turkiye and globally, with whom we collaborate or to whom we are legally obliged to transfer data. Such data may also be transferred globally to any location within or outside the Turkiye.
   After your personal data is processed for a specific purpose, the resulting tables, graphics, presentations, and similar studies may be shared on various channels, especially on the official Instagram accounts associated with @kuzeykaa and our community website.

How Do We Store This Data? What Are Our Security Measures?
   Once your personal data is collected and processed, the resulting tables, graphics, presentations, and similar written, visual, and audio works are stored, including invoices, receipts, shipping codes, and official documents. These are stored securely online in cloud applications and storage solutions protected by cybersecurity programs, in the website archive and in a special locked safe belonging to **Kuzeykaa in PDF document format.**
   Only our Community's Board of Directors has access to personal data and files stored in cloud storage applications, the website record archive and the special community safe. No document can be taken out, shared, replaced, deleted, destroyed, archived, or otherwise handled without the written approval of the Board of Directors.

* We always keep identity verification and two-factor authentication options active in all our applications for security reasons.
* We limit access to this information to persons authorized by KAA ID Cards.
* We have Privacy and Security agreements to protect our company's information and personal data.
* The locations where documents are stored are protected by KAA-certified security cameras, an alarm system, KAA ID Cards, and fingerprint access.
* During a crisis, we use software that automatically backs up the contents of documents and data to secondary backup accounts in cloud applications, transfers them, and automatically deletes documents on the system.

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Which Data Do We Collect and From Where?
From the moment you visit www.thekaacommunity.com, your data is automatically collected and recorded by the system. The data we collect includes the following:

- Date and Time
- Visitor Type
- Site Member
- Traffic Category
- Traffic Source
- Traffic Source
- URL
- UTM Campaign Source
- UTM Campaign Medium
- UTM Campaign Name
- UTM Campaign Content
- UTM Campaign Keywords
- Multi-Channel Campaign
- Page Path
- Page URL
- Country
- Region
- City
- Postal Code
- Device Type
- Browser
- Browser Version
- Operating System
- IP Address
- First Page Viewed
- Last Page Viewed
- Next Page Viewed
- Previous Page Viewed
- Page Views
- Site Sessions
- Unique Visitor
- Bounce Rate
- Average Session Duration
- Average Time on Page
- Average Pages per Session

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If You Use the Member Area:
- KAA Name
- KAA ID
- Phone Number
- E-Mail
- Birthday
- Password

If You Use the Member Log In Area:
- E-Mail
- Password

If You Use the KAAforum:
- Profile Information
- Message Content

IMPORTANT: Please note that there are redirect links to other websites and applications on www.thekaacommunity.com. If you use these links and are redirected to another site or application, the cookies, privacy and personal data policies of that site will apply. Our community only assumes responsibility for actions taken on www.thekaacommunity.com and the personal data collected when using the site. **We do not accept responsibility for thirdparty sites or applications.**

You have now learned in detail what data we collect, for what purposes, and how we protect it through this document. Please be reminded that in the event of legal obligations and disputes, the laws of the Turkiye, will apply.

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When a person joins The KAA Community, they...

Information Collection

Kuzey Ümit Kargın collects the following information from KAAs for identification, record-keeping, and security purposes:

- Full Name
- Nationality
- Gender
- Employment Status
- Education Level
- Email Address
- Phone Number
- Profession
- Foreign Languages
- Date of Birth
- Instagram Account
- City/District Information
- Criminal Record
- Photograph

Information Usage

Kuzey Ümit Kargın may use the collected information for the following purposes:

- Initiating and Managing the Membership Process
- Communicating with Members
- Organizing Community Events and Programs
- Fulfilling Legal Requirements

Information Sharing

Kuzey Ümit Kargın will not share members' information with third parties except in the following cases:

- When Explicit Written Consent is Obtained from the Member
- When Required by Legal Obligations
- When Necessary for Community Events and Related Service Providers (e.g., reservations)

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Information Security
  Kuzey Ümit Kargın is committed to taking all necessary technical and administrative measures to protect members' information. In this regard:
- Information is protected through encryption and other security technologies.
- Only authorized personnel and KAAmanager have access to the data.
- Regular audits are conducted to prevent security breaches.

Access and Update of Information
  Members may request the update or correction of their personal information by submitting a written request to Kuzey Ümit Kargın. Additionally, members may request access to their existing information in writing at any time.
  Members are responsible for the accuracy of the information they provide. Kuzey Ümit Kargın and the community cannot be held responsible for any consequences arising from incorrect information. Members are required to notify Kuzey Ümit Kargın of any updates to their information within 14 business days.

Contract Amendments
  Kuzey Ümit Kargın reserves the right to modify this agreement. Members have the right to review the contract through their legal representatives if they wish.
Any changes will be communicated to members via community communication channels.
  By continuing to participate in community activities after the changes, members are deemed to have accepted the updated terms.